

CÉSAR EDUARDO BENAVIDES

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WORK EXPERIENCE

SDQ CREATIVE

Austin Texas

Founder/CEO

Apr 2015 - Apr 2015

- Built the frontend for a 2 local startup's web app using gatsby, hasura, graphql, and google/apple/facebook autho.
- Designed and built 8 variations of product landing pages for San Antonio Shoemakers using HTML, CSS, and javascript.
- Worked with Hallmark and T3 as a contract worker to build the location finder and login/logout capability for their new website. Also built numerous frontend components using Storybook JS which were made to consume content from Contentful CMS's API.
- Collaborated with Ada Diamonds to migrate their old squarespace website to a modern headless next js website, increasing online sales by over 100%.

ADA DIAMONDS

Austin Texas

Full Stack Engineer

Feb 2023 - Jan 2025

- Generated \$600k in online sales by architecting a new e-commerce platform, replacing a legacy system, resulting in a 110% increase in overall online sales.
- Engineered a scalable backend architecture integrating Strapi, WooCommerce, and Salesforce, and developed custom Salesforce-powered tools to optimize image workflows.
- Orchestrated cross-functional initiatives, integrating third-party systems to boost Ada Diamonds' marketing and operational efficiency, aligning technical solutions with strategic objectives.

T3

Austin Texas

Web Developer

Feb 2020 - Aug 2020

- Engineered custom Marketo email and landing page templates, integrating dynamic content and lead scoring, for UPS's marketing campaigns, resulting in a 15% increase in lead conversion rates.
- Developed a reusable React component library for Hallmark, significantly accelerating their front-end development lifecycle by implementing a comprehensive component architecture with robust unit testing using Jest and React Testing Library, resulting in a 20% reduction in development time for new features.

NOISY TRUMPET COMMUNICATIONS

San Antonio Texas

Senior Full-Stack Software Engineer

Apr 2018 - Feb 2023

- Responsible for 30+ client websites which range from legacy php template websites to full scale industry standard javascript web applications.
- Leading team of 3 developers and managing work capacity for team using Kanban boards and agile methodologies.
- Architected 7 experimental headless wordpress websites using statically generated HTML built with javascript.

EDUCATION

UNIVERSITY OF TEXAS AT SAN ANTONIO

San Antonio TX

Multidisciplinary Studies - Computer Science & Math

Jan 2017 - Dec 2019

PROJECTS

HEADLESS WORDPRESS COMPONENTS | React, Typescript, Headless CMS, Next JS

Oct 2024 - Present

- A sleek and modern template for building a headless WordPress site with Next.js 15.
- Website: <https://www.headless-wp.dev/>
- Used on my website: <https://www.cesarbenavides.com/>

HOMEBRIDGE FLIPPER ZERO | Python, Typescript, Open Source Development

Jan 2025 - Present

- This plugin integrates Flipper Zero with Homebridge, exposing it as a HomeKit accessory. Use it to control Sub-GHz and IR signals from Flipper Zero via Apple Home.
- GitHub Repo: <https://github.com/cesarBenavides777/homebridge-flipperzero/>
- Blog Post: <https://www.cesarbenavides.com/blog/how-to-control-ir-subghz-devices-with-homebridge-flipper-zero>

SKILLS

Skills: Typescript, React, Next JS, Tailwind, WordPress, Open Source, Storybook, UI/UX